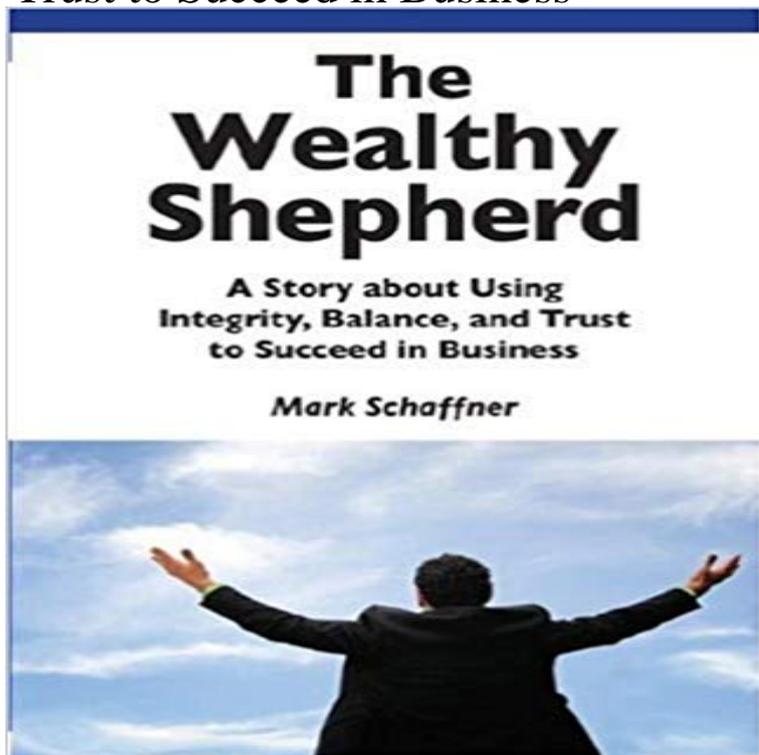


The Wealthy Shepherd: A Story about Using Integrity, Balance, and Trust to Succeed in Business



The Wealthy Shepherd: A Story about Using Integrity, Balance, and Trust to Succeed in Business-is a powerful narrative that conveys necessary, yet often ignored, best business practices. The book is based upon the authors experiences and observations working with many entrepreneurs and business leaders, including more than 40 self-made millionaires. The fascinating tale is about a young business owner in search of a mentor to help him save his faltering business. He meets a respected wealthy business owner from New Zealand who takes him on a journey where he discovers the secrets of building and growing a successful business dedicated to quality service and fairness in dealing with customers, employees, and vendors. He learns how to attract and nurture loyal clients, consistently grow sales by 20-30%, motivate employees, create positive work environments, financially reward employees, manage finances, and balance personal and business life-by embracing the basic values of integrity, balance, and trust. The dialogue carries the reader along as the young business owner learns these important lessons, successfully applies them, and gains wealth in business and happiness in personal life.

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