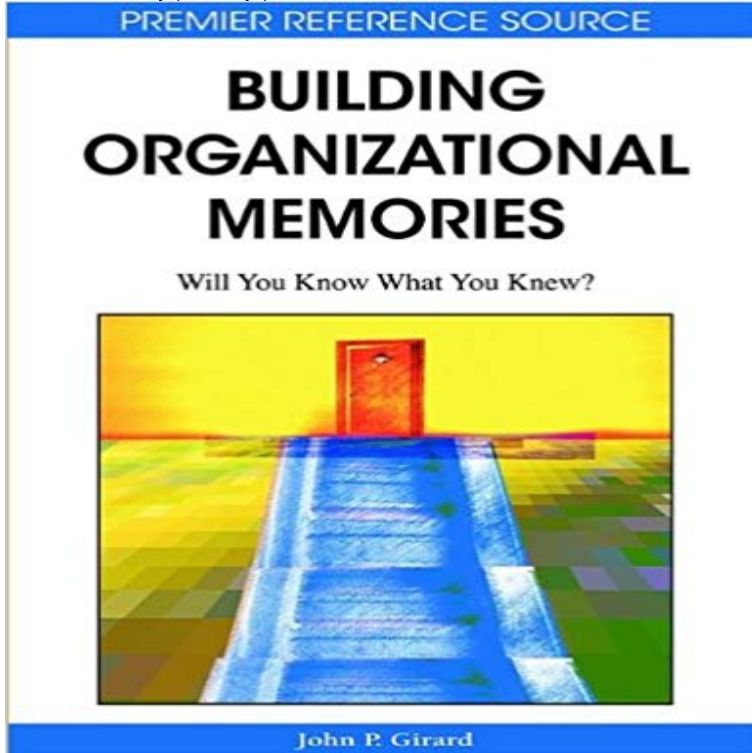


Building Organizational Memories: Will You Know What You Knew?



Much has been written about how organizations create and exchange knowledge to achieve a competitive advantage. To date, most researchers have concentrated on the present and how organizational leaders may use knowledge to create value today. However, there exists a need in literature for research focused on what leaders should be doing now to ensure the continued knowledge of the next generation of organizational leaders. *Building Organizational Memories: Will You Know What You Knew?* provides relevant theoretical frameworks, latest empirical research findings, and practitioners best practices in the area of organizational memory. Written for professionals, researchers, and academicians, this book contains a wide range of topics related to preserving organizational knowledge for the next generation.

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