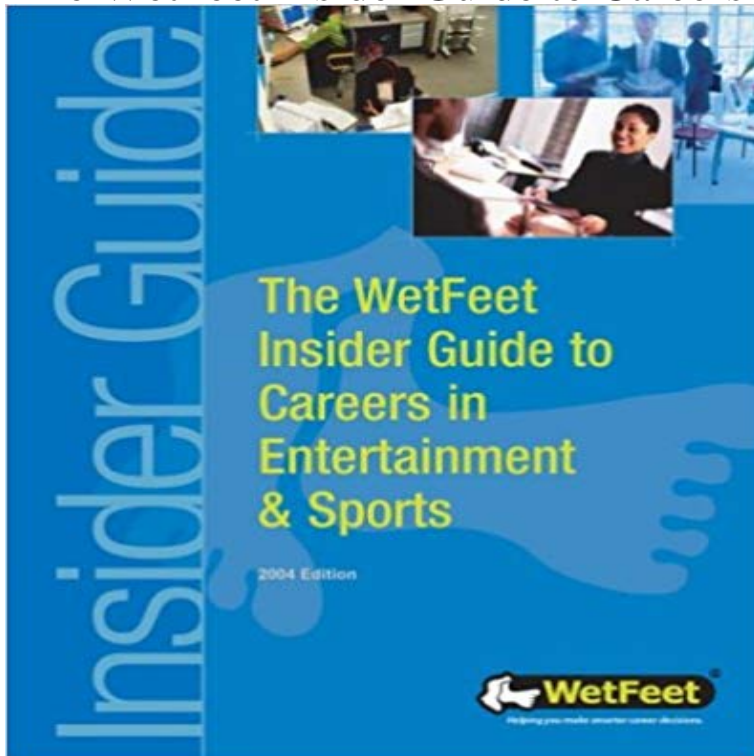


The WetFeet Insider Guide to Careers in Entertainment and Sports



Not everyone can be a rock star, movie star, or TV personality, but that doesn't mean that you can't bask in at least a little limelight. There's just as much going on behind the scenes as in front of the cameras and mikes: acquisitions, legal affairs, production, publicity, talent, marketing—these are just a few of the job areas in which you can make your mark in the entertainment industry. And there are jobs aplenty, though you'll find a lot of competition for them. The reason: entertainment is one of the last fields in which the little guy or doll can start at the bottom and claw to the top with hard work, resourcefulness, and a little bit of luck. At least, that's the view of itself that Hollywood projects. Want the inside scoop? Check out *Careers in Entertainment: The WetFeet Insider Guide*. Off the record, on the QT, and very hush-hush. This Insider Guide will tell you everything you want to know about entertainment—and how you can get a job in the industry. Specifically, you'll learn things like: Who the players are and what they do. What vertical integration is and how it can make you happy or miserable. Where you should live—New York or LA—and why living anywhere else is a handicap. What the entertainment buzzwords are, and how to use them like the insiders do. What the culture is like and why it varies based on where and who you are in the industry. How much you can earn. How to manage your career. How the recruiting process works and what to do to get ready for your interviews.

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