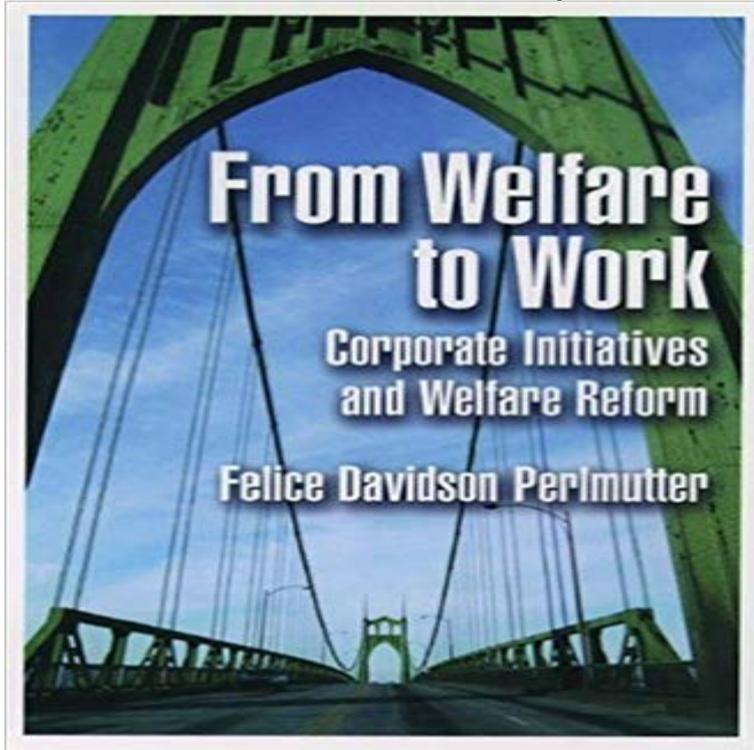


## From Welfare to Work: Corporate Initiatives and Welfare Reform



From Welfare to Work focuses on the challenge of moving welfare recipients from welfare roles to working roles. It offers a detailed, in-depth analysis of how private corporations and industries can become effective partners with government in training and hiring welfare recipients for permanent positions. The core of the text offers a compelling success story using a case example of how Pennsylvania Blue Shield trained, hired, and retained several hundred welfare recipients on its work force. It proved to be an innovative training and employment program: the corporation benefited from the participants new skills and loyalty, and society benefited as welfare costs were cut. Moreover, Pennsylvania Blue Shield has increased its pool of workers while making a contribution to both its community and society, proving that, with appropriate assistance from the government, private industry can make a difference. Ideal for students of social policy and business ethics, From Welfare to Work presents a broad discussion of welfare reform, public policy, and corporate social responsibility. It offers a practical explanation of the specific steps needed to establish a welfare to work program, including corporate tax incentives, business and government collaborations, and the special needs of welfare recipients. Demonstrating that it is possible for corporate America to combine bottom-line goals with socially responsible goals, this text is essential reading for all corporate executives who combine concern for the well-being of their companies with a sense of social responsibility. It is also fundamental reading for all legislators on the federal and state levels, as it calls attention to the essential role of the public sector in making possible the involvement of the private sector.

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This increase of. **Child Care and Welfare Reform Brookings Institution** Using a case example of how Pennsylvania Blue Shield trained, hired, and retained several hundred welfare recipients on its work force, From Welfare to Work **Welfare-To-Work Programs - Career Development - IRResearchNet** Jun 2, 2016 This article is part of the series Welfare Reform: 20 Years Later, a collaboration For Real, which is part of the Oklahoma Marriage Initiative. Under TANF, time limits and work requirements regulate if and for how long a **From Welfare to Work Corporate Initiatives and Welfare Reform** New York University. In recent years, Wisconsin achieved the most thorough reform of welfare selves credit several counties with developing welfare work programs that became can politics leads to gridlock or the frustration of initiative. preferred a corporate culture where operators would be more account- able for **AllPolitics - Welfare Reform - Timeline -** for Welfare Reform: An Analysis of the AFDC Caseload and Past Welfare-to-Work Programs, from Welfare to Work: Corporate Initiatives and Welfare Reform. **The Unfinished Work of Welfare Reform The Heritage Foundation** As we all know, getting a job does not always mean steady work. 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