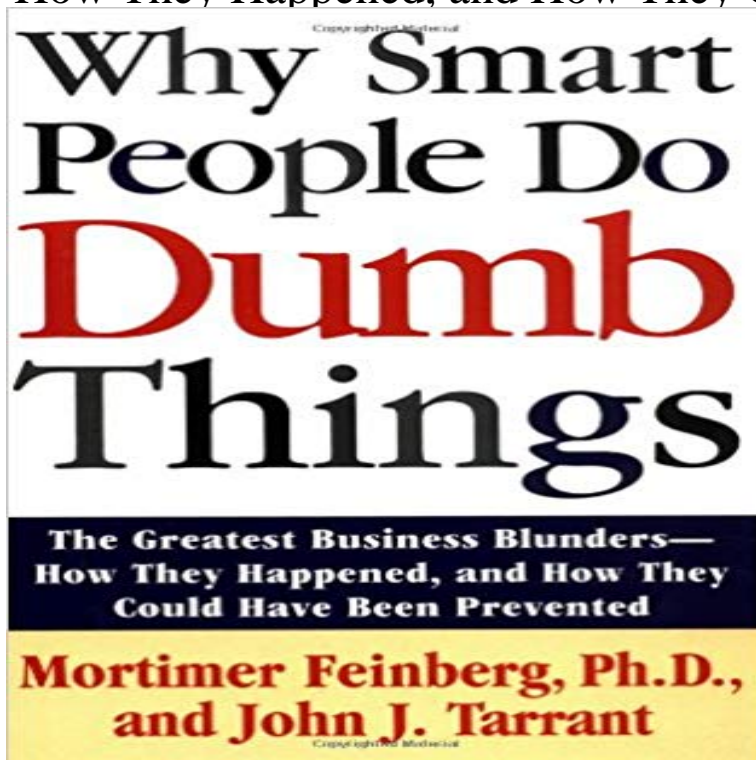


# Why Smart People Do Dumb Things: The Greatest Business Blunders - How They Happened, and How They Could Have Been Prevented



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