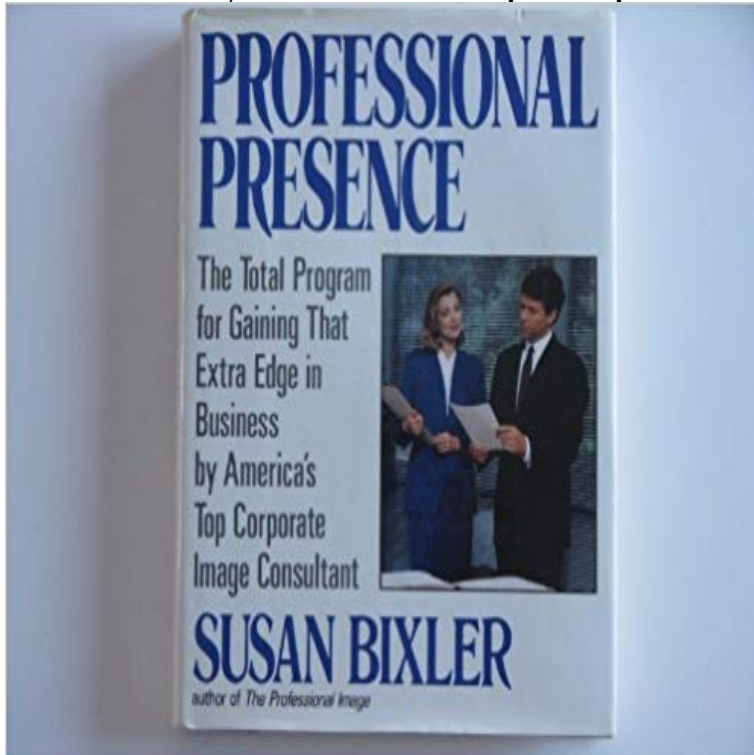


Professional Presence: The Total Program for Gaining That Extra Edge in Business by Americas Top Corporate Image Consultant



Bixler provides good advice for anyone who wants to enhance & polish his or her business image, & deciphers intangible corporate secrets so that corporate neophytes & seasoned pros alike can avoid the faux pas that damage careers. Chapters: what is professional presence? professional presence on the job; playing office politics; the comfort zone: putting yourself & others at ease; the impact of a business wardrobe; contemporary manners & business behavior; breaking bread & building bonds: entertaining & travel; corporate parties & sales meetings; your spouse or partner: an asset or a liability?; & corporate gift giving.

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